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**VAUGHN HOLDERMAN, CTF FOUNDER** 

### **EOC** 3.5

Every Other Cast 3.5" jerk-bait that dives 4-6 feet. This lure was designed to bring a realistic look and feel into the jerk-bait family. We took time to develop these to perfectly match fish like shad, shiners, and trout which are readily available preyfish for bass, trout and other species to feed on in lakes, rivers, and streams. This lure has been tested and proven to work on a number of different species. We specifically designed patterns in this style to be deadly on numerous trout species. Rainbow and Brown Trout go absolutely crazy over this bait and bigger trout are readily caught on this.

	Specif	ications	
Body Length	Depth	Action	hooks
3.5"	Dives 4-6'	High Sus- pending	Nickel-Plated

#### Also available:



shad

pickerel perch shiner



#### **EOC** 4.5

Every Other Cast 4.5" jerk-bait that dives 4-6 feet. This lure was designed to bring a realistic look and feel into the jerk-bait family. We took time to develop these to perfectly match fish like shad and shiners which are readily available prey-fish for bass and other species to feed on. This lure has been tested and proven to work on a number of different species. Largemouth and Smallmouth Bass are readily caught on this while Muskie, Pike and Walleye have also been know to hit them.

7	Specifications				
	Body Length	Depth	Action	hooks	
2	4.5"	Dives 4-6'	Suspending	Nickel-Plated	





PICKEREL

SHAD





tiger trout

brown palomino trout

brook trout

# TOP DOG

Top Dog is our 4" stick-bait. This lure was designed to have a very heavy wobble and realistic look to it which gives a realistic impression of a fleeing baitfish. The bait floats to the surface when you stop reeling it in, which also helps in mimicking a fleeing baitfish. It dives 6-8 feet and has been very proven to catch many different species of fish including Bass, Walleye, and Trout.

	Specifi	cations	
Body Length	Depth	Action	hooks
4.0"	Dives 4-6'	Floating	Nickel-Plated

PERCH PALOMINO TIGER

Also available:



shad

### **CRANKY BILLS**



Cranky Bills is our 2.75" square bill crank-bait. This lure can be a hot go to when fishing rock ledges and drops where you need a lure to dive deep fast. It dives 8-10 feet and has rattles inside that drive fish wild. Smallmouth and largemouth bass are the main target when using these but peacock bass have also been known to love these!

	Specifi	cations	
Body Length	Depth	Action	hooks
2.75"	Dives 6-8'	Floating	Nickel-Plated

## LITTLE STICK

Little Stick is our 3" stick-bait. This lure was designed to have a very heavy wobble and realistic look to it which gives a realistic impression of a fleeing baitfish. The bait floats to the surface when you stop reeling it in, which also helps in mimicking a fleeing baitfish. It dives 6-8 feet and has been very proven to catch many different species of fish. This smaller style has been tested and proven to catch species like crappie, perch, trout, and bass.

	Specif	ications	
Body Length	Depth	Action	hooks
3"	5-7'	Floating	Nickel Plated

Also available:



pickerel





# LIVEWIRE SWIMBAIT

LiveWire 4.75 is our 4.75" wire-jointed swim-bait. This lure is a slow- sinking swim-bait that can be fished at many depths depending on how fast you reel it in. You can weight it and fish it deep or bring it right across the top of the water column. It has been proven and tested to work excellent when trolling in the great lakes for walleye. Muskie, Stripers, and other big fish also love this bait.

	Speci	fications	
Body Length	Depth	Action	hooks
4.75"	Varies On Speed	Slow Sinking	Nickel Plated

Also available:



shad



Livewire 6.5 is our 6.5" wire-jointed swim-bait. This lure is a slow- sinking swim-bait that can be fished at many depths depending on how fast you reel it in. You can weight it and fish it deep or bring it right across the top of the water column. It has been proven and tested to work excellent when trolling in the great lakes for walleye. Muskie, Stripers, and other big fish also love this bait.

	Specifi	ications	
Body Length	Depth	Action	hooks
6.5"	Varies On Speed	Slow Sinking	Nickel Plated

Also available:



shad



# AS REAL AS IT GETS